



Sponsorship Levels

Komen Central Georgia Race for the Cure®

Movement. It's our mission. 

| | \$25K | \$10K | \$5K | \$2.5K | \$1K |
|--|-------|-------|------|--------|------|
| T-shirt Show spirit with your company's logo on the back of 4000 Race for the Cure shirts. | ● | ● | ● | | |
| Expo Space Put a face to your company's name to over 5000 participants in our Pink Ribbon Plaza. | ● | ● | ● | ● | |
| Race Day Recognition Receive recognition from the stage for your support of our mission. | ● | ● | ● | ● | ● |
| Race Registrants Run with complimentary registrations for your business. | 10 | 8 | 6 | 4 | 2 |
| Logo On Bib Feature your company's logo on 4000 runner bibs. | ● | | | | |
| Logo On Billboard See your company's logo on Race for the Cure billboards throughout the Central GA area. | ● | | | | |
| Media Gain on-air and print attention via our media partners throughout the 2011 Race season. | ● | ● | | | |
| Logo On Collateral Speak to the Central GA audience via 2011 Race posters and signage. | ● | ● | ● | | |
| Logo On Entry Form Be seen on over 1000 Race Entry Forms. | ● | ● | ● | ● | ● |
| Logo On Race Day Sheet Garner brand attention through placement on over 4000 Race Day flyers. | ● | ● | ● | ● | ● |
| Logo/Link on Website Get noticed with your company's logo/hyperlink on our Race for the Cure website. | ● | ● | ● | ● | ● |
| Green Flyer Go Green for the Cure: Eliminate waste! Join our e-broadcasted flyer, sent to Race participants. | ● | ● | ● | ● | |
| Use of Komen Race Logo Link your business to our global brand. Must be approved by Affiliate. | ● | ● | | | |

Sponsorship Agreement

Komen Central Georgia Race for the Cure[®]

Movement. It's our mission.



Presented by 

NATIONAL SERIES SPONSORS



AFFILIATE INFORMATION:
Central Georgia Affiliate
277 MLK Jr. Blvd. W Suite 205
Macon, Georgia 31201
(478) 390-4828
www.komencentralga.org

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|---|
| CONTACT INFORMATION: Stephanie Steinbart, Director of Affiliate Operations admin@komencentralga.org |
|---|

SPONSOR INFORMATION:

Business Name: _____
Contact Name: _____
Address: _____

Email/Phone: _____

CASH CONTRIBUTION:

Amount of Contribution: _____
*Please note that payment must be received in full no later than November 1st, 2011.

| |
|----------------------------|
| For Office Use Only |
|----------------------------|

| |
|---|
| Check #: _____ Date: _____ Level: _____ |
|---|

IN-KIND CONTRIBUTION:

*Please complete and submit attached In-Kind Contribution form.
VALUE OF SPONSORSHIP CONTRIBUTION FOR SPONSORSHIP LEVEL
(reflecting any reduction due to lack of necessity***):

*** For the sole purpose of determining the Sponsorship Level of the Sponsor, in the event an in-kind donation is not necessary for the Race(s), the Total Fair Market Value of the Donation may be reduced by one-half. Such reduction shall not have an impact on the fair market value or tax-deductible amount of the Sponsorship Contribution.

SPECIAL TERMS/OTHER: By executing this Agreement, Sponsor agrees to be bound by the Standard Terms and Conditions as set forth on Page 2 of this Agreement and all attachments hereto, which are hereby incorporated herein as if set forth in their entirety. All terms set forth in all bold and capitalized letters herein shall have the meaning specifically designated above. The signatories to this Agreement hereby warrant that they have read and agree to the terms, conditions and provisions of this Agreement, including the Standard Terms & Conditions, and have full power and authority to sign for and bind their respective organizations.

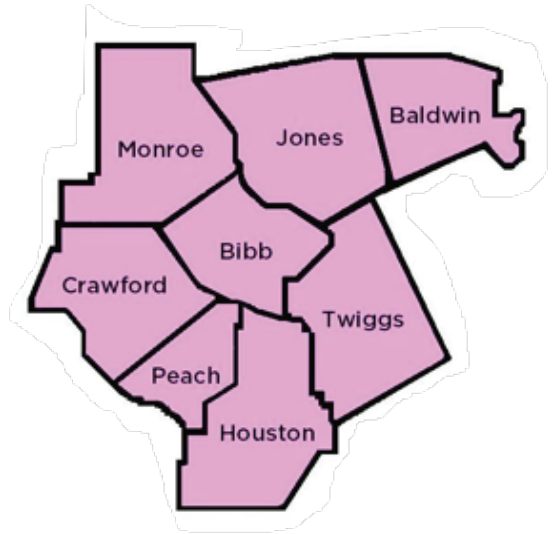
EFFECTIVE THIS _____ DAY OF _____, 2011

SPONSOR SIGNATURE: _____ (NAME, TITLE)

AFFILIATE SIGNATURE: _____ (NAME, TITLE)

Why Support Komen Race for the Cure® ? Can You Make a Difference?

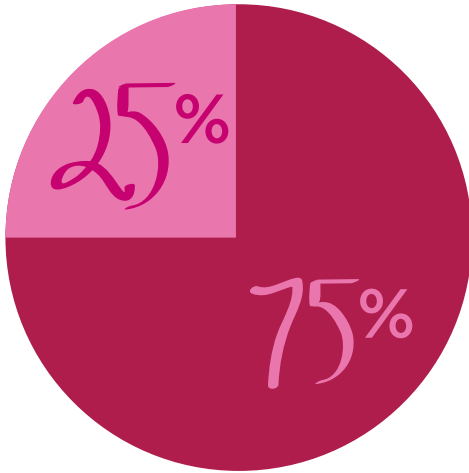
The **Central Georgia Affiliate of Susan G. Komen for the Cure** is made up of an eight county service area including: Baldwin, Bibb, Crawford, Houston, Jones, Monroe, Peach and Twiggs. Formed in 1999, the first Komen Central Georgia Race for the Cure was held in October 2000. In just a few short years, the Central Georgia Affiliate has grown from a small group of women who knew more needed to be done to help address the breast health needs of Central Georgia, to a network of survivors and activists on a mission and with a vision to end breast cancer forever.



Join our promise to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

Susan G. Komen for the Cure is the world's largest and most progressive grassroots network of breast cancer survivors and activists. Founded on a promise between two sisters, Susan G. Komen for the Cure is the face and voice of the global breast cancer movement. Made up of local Affiliates in 125 cities and communities and advocates at the local, state and federal level, Susan G. Komen for the Cure is a cause without borders.

How Are Race Funds Used? Where Does Your Money Go?



Up to **75** percent of the net income from the Central Georgia Race stays here in your community to fund breast health education, screening and treatment projects.

More than **25** percent of the net income from the Race for the Cure supports the Komen for the Cure Award and Research Grant Programs, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific conferences around the world.

2011 - 2012 Community Grants

- Central Georgia Breast Care Center of the Medical Center of Central Georgia
- First Choice Primary Care
- Houston Healthcare
- Houston Healthcare, Girls Night Out Project
- Medical Center of Central Georgia, Cancer Well Fit Project
- Oconee Regional Medical Center
- Unlimited Potential Community Development Center

Pink Ribbon Plaza Expo Form

Komen Central Georgia Race for the Cure®

Thank you for showing your support to the Central GA Affiliate of Susan G. Komen for the Cure! With your sponsorship of \$2500 or more, we extend an opportunity to participate in our Expo area, the **Pink Ribbon Plaza**.

If you are interested in utilizing your sponsor tent space, please complete the form below and return it to our office no later than 08.01.11.

Company Name: _____

Contact Person: _____ Phone: _____

E-mail: _____

Signature: _____ Date: _____

Note: Your 10' x 10' sponsor tent space includes an 8' table and 2 chairs.

In-Kind Sponsorship Form

Komen Central Georgia Race for the Cure[®]

Thank you for showing your support to the Central GA Affiliate of Susan G. Komen for the Cure! Your In-Kind Sponsorship for the 2011 Race for the Cure is truly appreciated. We look forward to this partnership!

Please complete the form below and return it to our office, along with your signed contract. In-kind opportunities include: food, water, balloons, media, portalets, awards, decorations, printing, signage, etc.

| Quantity | Item Description | Fair Mkt. Value | Total In-Kind Contribution |
|----------|------------------|-----------------|----------------------------|
| | | | |
| | | | |
| | | | |

Company Name: _____

Contact Person: _____ Phone: _____

E-mail: _____

Signature: _____ Date: _____